

# It's Just Too Big

Government is just too big and too complex to navigate without help. Whether it's just a contact you need to get an answer relating to a specific issue or a purchasing department at a government facility, the Carroll Publishing Government Database is the place to turn.

## PRODUCT BENEFITS:

- Saves time and effort by providing all governmental entities in one web location
- Assures confidence in the listings as a result of daily updating
- Available anytime – from anywhere – 24/7 access to all levels of government in one convenient website
- Consistent display format minimizes training, search effort
- Simplifies list-making and mail-merges through unlimited downloads in Excel spreadsheet format

Currently available at thousands of Libraries, Corporate Headquarters, Government Offices, Law Firms and Non-Profits — make sure you have access.



## YOUR GOVERNMENT—YOUR WAY.™

- FEDERAL ■ STATE ■ COUNTY ■ MUNICIPAL ■ DEFENSE DEPT. ■ DEFENSE IND.

# Who We Are

For over 30 years, Carroll Publishing has set the industry standard in providing contact information for accessing government officials in federal, state, municipal and county governments, and the defense industry. During our first two decades, our print directories became the foremost reference compendium of government contact information, earning a reputation for timeliness, accuracy and comprehensiveness. Over the past 10 years, our web-based databases have successfully used that same award-winning approach to give our suite of products even greater ease of use and currency.

Carroll Publishing's product offerings have long been considered the "inside-the-beltway bible," guiding the marketing and lobbying efforts of corporations and organizations throughout America. Updated daily, Carroll Publishing's data files contain over 700,000 points of contact, track over 300,000 individuals, and present the data in multiple user-friendly search formats that meet client needs.

Carroll Publishing is also the only source for government organization charts. With over 800 federal, defense and defense industry organization charts, Carroll Publishing gives its customers a reliable, visual overview of government hierarchy. Rich in content and features, this information makes Carroll Publishing the definitive source for government contact information.

# What We Offer

**Carroll Publishing provides contact information as well as expenditures, biographies, and populations for all levels of government via electronic database services — the largest U.S. government contact databases in the world.**

Our breadth of coverage comprises email addresses, biographies and photos of 12,000 top leaders, mission statements of federal departments and agencies, daily news about government leaders, Department of Homeland Security news, and up-to-date information on federal confirmations, vacancies, and acting government positions. Our instant organization charts are uniquely useful in helping to

understand government structure and relationships. And Carroll's easy-to-navigate, comprehensive web services allow unlimited information downloading.

## OUR DATABASES INCLUDE:

- **GovSearchSuite:** Carroll's premier service, GovSearchSuite provides the entire content of our government decision-maker contact data files and organization chart services in one seamless, easy-to-use service. It encompasses our GovSearch, FedSearch and MilSearch products.
- **GovSearch:** Our basic, web-based database of government people, programs, and places provides contact information and organization charts for federal, state, and municipal government executives and civilian program information. A supplemental database of other government facilities is included at no additional charge.
- **GovSearchLocal:** This service draws from our nationwide coverage to provide comprehensive information for selected geographic areas. Select by state, by multi-state region, or by Metropolitan Statistical Area. This unique capability helps end-users focus on the agencies, offices and government services that they encounter on a daily basis. It includes population and expenditures by government unit.
- **MilSearch:** This comprehensive product combines access to our powerful federal, civilian and military databases with coverage of the major players in the defense and aerospace contracting communities. It includes:
  - ~ More than 350 uniform foldout Federal Organization Charts for more than 2,100 federal departments and offices
  - ~ Defense Organization Charts listing key decision-makers in over 2,400 military departments, including the key offices, commands, agencies and laboratories involved in RDT&E and procurement
  - ~ Defense Industry Charts, featuring more than 15,000 key personnel in over 1,800 top US defense contractors including major aerospace, electronic, military hardware, information technology and systems integration companies.
- **FedSearch:** Offering in-depth coverage of DoD and military services along with federal civilian agencies, people and programs, this is a valuable tool for those in the federal contracting and policy issues arenas. This comprehensive database also includes complete Federal and Defense Organization Charts, as described above.



# Special Website Features

The Carroll Publishing website ([www.carrollpub.com](http://www.carrollpub.com)) gives you access to late-breaking government news and information on subjects of importance to you. These features available to subscribers, include:

■ **Who's News:** We monitor over 400 sources daily for changes in government personnel, including a searchable archive of entries.

■ **National Intelligence News:** Daily stories, charts and comprehensive tracking of developments in the new National Intelligence Department.

■ **Homeland Security News:** Daily stories, charts and comprehensive tracking of developments in the Department of Homeland Security. (Available with subscription to GovSearch, FedSearch, or MilSearch)

■ **Base Realignment and Closure:** Up-to-date information on military bases affected by this DoD process.

■ **Plus, subscribers can use our website to:**

- ~ Search people, positions, offices, places, programs, and military facilities.
- ~ Track federal nominations, vacancies, and acting government positions.
- ~ Look up organization charts, members of the U.S. Congress, convenient lists, maps and DoD program management information.



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# What Makes Us Different

While most of the information databases available today are packaged in a way that suits the publisher rather than the user, at Carroll Publishing we make it our goal to give customers access to the best, most accurate contact information — information they both want and need — in a way never before available. Unlike many of our competitors who require a subscription to a national service even if clients only need information for one state or municipality, Carroll allows subscribers to subscribe to only the information services that are pertinent to their particular needs. There's no need to buy packages of information you don't want or can't use; you can select only what is most important to you.

# Our Clients

Over 4,000 clients have discovered the benefits of the pinpoint-accurate navigation to government decision makers that only Carroll Publishing can provide. Our clients include libraries of every kind – public, special/academic, corporate, law – as well as major government contractors in the defense and aerospace industry and the Government itself – plus the top 200-300 companies who sell to the government. Here are just some of them:

ABC News ■ Electronic Data Systems (EDS) ■ Mitre ■ ACS ■ Environmental Protection Agency ■ Mitretek Systems ■ Axiom ■ ESI International ■ Monsanto ■ Adobe Systems ■ Executive Office of the President ■ Monster.com ■ Aerojet ■ Faircount LLC ■ Motorola ■ Department of Air Force ■ Federal Reserve System ■ NASA ■ Alcatel ■ Forbes ■ National Academy of Sciences ■ Alcoa ■ Gartner Group ■ National Counterintelligence Executive ■ AOL ■ General Dynamics ■ National Defense University ■ Aperture Technologies ■ General Electric ■ National Geographic Society ■ Appian ■ General Motors ■ National Policy Research Council ■ Apple Computer ■ GSA ■ National Science Foundation ■ Apttis ■ Harvard University ■ Department of Navy ■ Ascential ■ Hewlett Packard ■ Newsweek ■ Associated Press ■ Department of Homeland Security ■ Nextel ■ AT&T ■ Honeywell ■ Nike ■ Autodesk ■ IBM ■ Northrop Grumman ■ BAE Systems ■ ifour ■ Novell ■ Ball Aerospace ■ InfoNxx ■ Oracle USA ■ BEA Systems ■ Institute for Defense Analysis ■ Pinkerton Computer Consultants ■ BearingPoint ■ ITT Industries ■ Pratt and Whitney ■ BIPAC ■ Jane's Information Group ■ Primedia Business Magazines & Media ■ Boeing ■ Jet Propulsion Laboratory ■ Princeton University ■ Booz-Allen Hamilton ■ John Deere Construction ■ Procter and Gamble ■ CACI ■ Johns Hopkins ■ Rand ■ CBS News ■ JP Morgan Chase ■ Raytheon ■ CIA ■ Department of Justice ■ Robbins-Gioia ■ Citigroup ■ Korn Ferry International ■ Rolls-Royce North America ■ Cognos ■ Kyocera Mita ■ SAIC ■ Computer Sciences ■ L-3 Communications ■ Sandia National Laboratory ■ Concurrent Technologies ■ Department of Labor ■ Securities and Exchange Commission ■ Corning ■ Lawrence Livermore National Laboratory ■ Silicon Graphics ■ Cox Business Services ■ Lexis-Nexis ■ SRI International ■ Daimler Chrysler ■ Lockheed Martin ■ Stanford University ■ DataStream ■ Los Alamos National Lab ■ 3 M ■ Department of Defense ■ Mapquest ■ Time Magazine ■ Dell ■ Marriott ■ Titan ■ Deloitte and Touche ■ MIT ■ USA Today ■ Dialogue Communications ■ Maximus ■ Verizon Federal ■ DigitalNet Government Solutions ■ Mellon ■ Verizon Wireless ■ EADS North America ■ Merrill Lynch ■ Wind River

## Winner of the 2005 Models of Excellence Award

In 2005, InfoCommerce Group honored Carroll Publishing's GovSearch product with the Models of Excellence award, a tribute recognizing "best-of-breed" information products that combine unique content, top-quality data and world-class software to effectively distribute information online.



"Carroll Publishing continues to push the envelope with its effort to define and deliver high-value subscription data products," stated InfoCommerce Group's evaluation. "[It] is an invaluable resource for anyone working with complex agency bureaucracies."

# Our Partners

